



## Delta Sigma Phi / Cal Poly Epsilon Rho Alumni Association E-Newsletter E-Issue #1: February 2009

Ray "Mumbles" Calande, President & Treasurer - Chris "Yabut" Patterson, Membership & Web Site

(If You Receive This By Surface Mail Please Send Us Your Email Address If Possible - And Thanks  
Jeff "Putter" Clark at [www.stevensprinting.com](http://www.stevensprinting.com) For The Yitbos Print Job)

Brothers:

In the past our newsletters have been less frequent due in part to their complexity and cost to print and surface-mail. This is our first in a planned series of E-Newsletters. We hope they can be more frequently produced and that you find them of value. This E-Newsletter will be posted on the alumni web site launched last August, [www.CalPolyDeltaSigAlumni.com](http://www.CalPolyDeltaSigAlumni.com), in the section "Reports." You can find past newsletters there also. YITBOS, Yabut, W'73

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### Alumnus In-The-News

"Epsilon Rho Alum Tapped For Grand Council"

Brother Jim "Lurch" Larson, a 1972 initiate, was recently honored by being asked by National President Mike Hoffman and Executive Director Scott Wiley to step into an empty seat on the Fraternity's Grand Council. He is the first initiate of Epsilon Rho to hold this National distinction.



While an undergraduate member of the fraternity, Lurch served as Rush Chairman, Treasurer, and President. He was active in a number of additional campus activities, including IFC President, WOW Counselor, and Army ROTC. Jim graduated with Honors in 1975 with a degree in Business and completed his MBA at Cal Poly in 1976. He has been married to former Dream Girl Greta Beetstra for 33 years and they have three children. Their son, James III, is an orthopedic surgeon in Pittsburgh. Their older daughter Jessica has returned to school and is completing her double Masters at Loyola University in Chicago. Their younger daughter Ashley is a member of Delta Delta Delta sorority and a junior majoring in Biological Science at the University of

Wisconsin in Madison.

Jim and Greta now live in Wisconsin, where he is the Global Head of Human Resources for JohnsonDiversey, a worldwide leader in sustainable industrial cleaning and sanitation solutions. The company has 11,000 employees in 60 countries. Prior to joining his current company, he spent 26 years in various roles in Human Resources including Executive Vice President of HR for InterContinental Hotels and the Global Leader of HR for Kelloggs. When not working he divides his time between volunteering for a number of ministries at his local parish, golfing, and fly-fishing as often as possible with his son and a couple of equally interested fraternity brothers. Previous to joining the Grand Council, Jim's service to the Fraternity included being a Deputy District Governor for the Fraternity when he lived in Texas and coordination of the 1983 National Convention held in Dallas. He is also a member of Delta Sigma Phi's 1899 Society which aggregates alumni donations to enable undergraduate leadership development. He has been active with the Epsilon Rho ACB and even though his jobs have taken him away from California, including five years in Europe, he continues to return to Cal Poly most years for the Carnation Ball and ACB meeting.

The Grand Council is responsible for creating the Fraternity's long-term vision and multi-year strategic plan. It also manages the annual objectives for the Executive Director and his team. The Council holds itself accountable for driving our growth, strengthening our chapters, building alumni support, and ensuring financial viability.

With his appointment to the Council he brings his years of experience in people-development to support the Fraternity's continuing bold initiative to "Build Better Men." The Council is committed to providing an opportunity for our members to develop themselves as brothers, students, and citizens. Jim wants to create an unparalleled personal development and education system at the undergraduate level. He intends to define a recognizable difference between Delta Sigma Phi and other fraternities. Creating a competitive advantage in recruitment and retention of the highest quality men will promote Fraternity growth. He believes these tools will help attract and build better men for today's chapters and also promotes the Fraternity's long term sustainability by generating more capable and successful alumni.

Jim is appointed to this role until this July when he will stand for election to a four year term. His on-going responsibilities include attending quarterly two-day planning and operations meetings at Fraternity headquarters, monthly conference calls, attending leadership training sessions for undergraduates, and representing the Fraternity at ceremonial events across the country. As with other Council members, he is a volunteer who serves without compensation and pays his own way.

Since joining the Grand Council Lurch has learned that the vast majority of successful active chapters have strong and involved alumni teams that provide guidance, leadership, and counsel. He is excited to be able to Repay His Debt to Delta Sigma Phi for the tremendous lessons he learned as an undergraduate and the amazing influence the Fraternity has had on every part of his life.

Alumni support is absolutely critical and while he knows we're all busy he would urge all his fellow Epsilon Rho brothers to find a way to stay connected, provide support, and remember the

great times and tremendous learning we all experienced as fraternity brothers in Delta Sigma Phi. We can donate our time, our minds, or our funds - the Fraternity needs them all. He urges Epsilon Rho brothers to become involved in some manner.

In the words of one of the great leaders of the Fraternity, Dr. Charles Tonsor,  
"It's not what we gain ,but what we give, that measures the value of the life we live".



### **ACB President's Message** "The Changing Greek System"



On December 2, 2008, a member of SAE fraternity in San Luis Obispo died due to acute alcohol poisoning. As you might suspect, the Greek system in SLO is again under intense scrutiny. Our Epsilon Rho Chapter is being held up as a gleaming example of leadership and what the support of an active alumni base can do for a chapter in providing leadership and guidance to young men. Your ACB members have been in close contact with the Active Chapter and the University to ensure our chapter continues to provide leadership opportunities for young men, and to guide the University Policymakers through this challenging time.

In November our chapter was rocked with unsupported allegations of the use of "date rape" drugs on unsuspecting co-eds. The chapter executive board was called before the school and over 50 members attended this ad-hoc meeting called by the Greek Affairs leader Stephan Lamb. The concern of our members and the quick reaction of alumni as a unit showed the University that Epsilon Rho was willing to examine itself to ensure it was not putting any student in danger. The chapter and the ACB immediately executed a membership review by an independent outside consultant in concert with the National Organization. I am pleased to report that we found without a question that these accusations were not related to members of the fraternity. ACB soon followed up with the University with our findings and corrective action plans to ensure that students are not put at risk. The National organization has seen our quick reaction as an excellent example of what an involved alumni base can do to guide young men into becoming responsible leaders.

Your ACB continues to work tirelessly to ensure the undergraduates at Cal Poly SLO have a top notch house and are leaders on campus and in the community. Our chapter continues to grow, change, and evolve in an era of higher academic requirements. Please take the time to volunteer for one of many positions to support the chapter and guide young men into tomorrow's leadership.

Our chapter members remain an example of leadership on campus with involvement in government, IFC sports, academic clubs, and in the community with philanthropy. The Chapter and ACB finances remain solid as we build a chapter replacement fund.

Jonathan S. Monfort, "Peabody", F'81  
Epsilon Rho ACB President



## Upcoming Events

“A Special April Open House (Poly Royal) And A Summer Mini-Cruise”

For Delta Sigs, Open House is Thursday through Sunday, April 16-19, 2009. Our Spring ACB meeting is scheduled for 9 a.m., Saturday, April 18, at the chapter house. This is a very special **double anniversary** gathering! We’re celebrating 60 years at Cal Poly and 40 years since receiving our charter on April 26, 1969! For details about the weekend’s schedule and Carnation Ball reservations see the article by the Active Chapter President. For other details contact Alumni Association Social Ben “Coco” Parcasio, S’74, at [b.d.parcasio@sbcglobal.net](mailto:b.d.parcasio@sbcglobal.net). SLO-area motel info can be found on the alumni web site in the section “Calendar of Events”. Brother Tom “Ortho” Hannum is holding three extra available rooms at Quality Suites in SLO. His email address is [tomhannum@yahoo.com](mailto:tomhannum@yahoo.com).



The 3<sup>rd</sup> Annual Ol’ Guys’ Reunion, this year a mini-cruise out of Long Beach, is planned for July 20-24, 2009. Seventeen couples have signed up - there’s still room left. The cruise business is bad and a very economical rate was contracted. Contact Noel “Bull” Shutt, F’69, at [noel.shutt.cw62@statefarm.com](mailto:noel.shutt.cw62@statefarm.com).

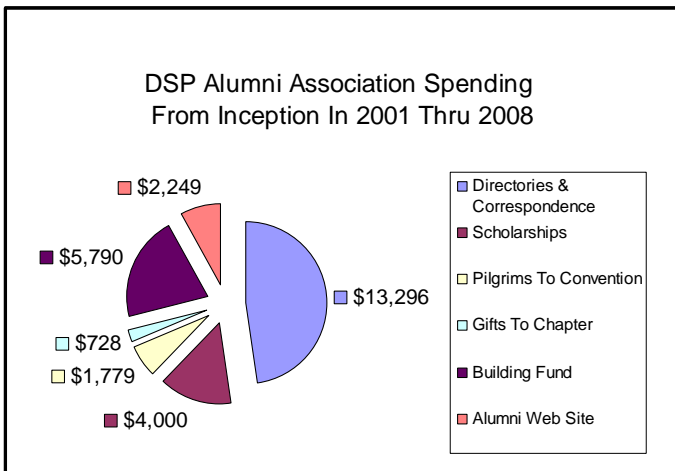


## Alumni Association Report

“It’s Been Ten Years”

Our chapter was troubled during the 1990’s due partly to an inadequate level of alumni oversight and support. ACB officers were the only alumni who returned. Alerted to the crisis, dozens of alumni, acting independently, visited the chapter to assess and provide support. In 1999-2000 the seeds of our modern Alumni Association were sewn, officers were elected, and goals were

established. Basically these goals are to promote the alumni bond by finding, connecting, and serving our alumni, and, promote our Chapter and act as a safety net for it.



It’s been ten years. Epsilon Rho clearly creates Delta-Sigs-for-life! Hundreds of alumni from across six decades have contributed ideas, time, service, annual membership dues, project-specific donations, photos, memories, suggestions, and thanks. Because of alumni like you our chapter is now robust, proud, and the men feel the bond.

Because of you we have a large and growing alumni directory, a new alumni web site, and can now better promote our alumni bond.

Take a bow – you provided \$28,000! It helped us reconnect our alumni and emphasize knowledge, traditions, scholarship, character, leadership, and pride at our chapter. Thanks for your Brotherhood from afar.

Greater detail is available on the Epsilon Rho Alumni Web Site at [www.CalPolyDeltaSigAlumni.com](http://www.CalPolyDeltaSigAlumni.com) on the “Alumni Association” page.



### Alumni Web Site

“New Features Planned - Request For Photos”

Epsilon Rho’s new alumni web site, made possible by donations from 82 alumni, went on-line in August 2008. By design, the site is owned and controlled by your Association, and is a beach-head for further development. Currently it has an on-line directory, photo gallery, Colony and Chapter history, ACB and Alumni Association and Chapter news, and an alumni event calendar. Several features are being designed to make the new site more interactive and functional as a cross-road for DSP info, news, and issues.

An alumni volunteer in SLO continues the demanding process of converting old house scrapbooks and albums into digital images for our web site “Photo Gallery”. You can help us preserve our unique photographic heritage by going on-line to see how to submit your DSP-era photos or electronic images for the site. We have alumni who will scan your printed photos or slides and return them to you. Brothers from the 1990’s on, when digital cameras came in, DSP photo albums went out! Send us your photo-history to post for all to see! Your era is especially important for rushees to see!

Please visit [www.CalPolyDeltaSigAlumni.com](http://www.CalPolyDeltaSigAlumni.com), update your contact info so Brothers can find you, and email us your feedback and photos with captions!



### Active Chapter President’s Message

“Help Us Celebrate Our 60<sup>th</sup> Anniversary”

Brothers:



In celebration of our 60th year, the Active Chapter and I cordially invite you to this year’s Carnation Ball on Saturday, April 18, 2009. This year’s ball has extreme significance to our chapter as it marks our 60th anniversary at Cal Poly. This is truly an accomplishment for our chapter and is worthy of celebration. Due to the enormity of this accomplishment, I do not view this year’s Carnation Ball as an option but as an obligation to history. I urge all Brother’s of the Epsilon Rho Chapter to attend this year’s Carnation Ball as a testament to the strength of our Brotherhood and our dedication to our history. We owe it to each other to come together once more as Brothers and celebrate our bond.

Your \$100 check for Carnation Ball dinner-dance reservations for two, or \$50 for one, should be signed to Delta Sigma Phi-Epsilon Rho and sent to Josh Raskoff at 244 California Blvd., San Luis

Obispo, CA 93405. If you choose to join us after dinner for ceremonies and dancing there is a \$30 per couple cover charge.

A silent auction will be held throughout the weekend and will close at 6:00 p.m. the night of Carnation Ball. The Active Chapter will also be selling memorabilia bricks to raise funds for the Fire Engine Renovation project. (Photo from the early 1980's)



2009 Carnation Ball Weekend Itinerary:

Friday - April 17, 2009:

Open House at the chapter from noon to 6 p.m.

Vallarta's Mexican Restaurant, SLO, Active-Alumni couples mixer 7 p.m.

Saturday - April 18, 2009

ACB Meeting at chapter 9 a.m.

Chapter Open House noon to 2 p.m. - come meet the actives.

Carnation Ball at Avila Beach Golf Course: cocktails 5-6 p.m.; dinner 6-7:30 p.m.; ceremony 7:30-8:30 p.m.; dance 8:30-10 p.m.

Sunday - April 19, 2009

Farewell Brunch 10 a.m. to noon at chapter house - \$5 per person

I look forward to seeing you all this coming April as we come together to celebrate an accomplishment that all of us together achieved. If you have any questions regarding the Carnation Ball Weekend please do not hesitate to contact either of us.

Ian LeMay "Shooter", Fall 05'

Chapter President:

(559) 905-7751

[ilemay@calpoly.edu](mailto:ilemay@calpoly.edu)

Josh Raskoff "Tilt", Fall 05'

Social Chairman:

(650) 823-3621

[jraskoff@calpoly.edu](mailto:jraskoff@calpoly.edu)

Y.I.T.B.O.S,

Shooter



**Leadership**

"Both ACB And The  
Alumni Assn. Need Volunteers"

**SAILORS NEEDED!**

As ACB faces increased challenges in preserving and promoting our Active Chapter and its men, it becomes increasingly important to have all positions filled. There are several positions open and a range of involvement opportunities from highly to lightly involved. Contact Jonathan "Peabody" Monfort, F'81, ACB President, at [jonathanmonfort@yahoo.com](mailto:jonathanmonfort@yahoo.com).

The Alumni Association's responsibilities have significantly increased in the last ten years. One of the rewards of success is the penalty of more work! We welcome this but need four more alumni to serve with us to better distribute the increased load. We need alumni to assist with: our Access data base; newsletter publication; web site expansion brainstorming; and a Treasurer to process dues and donations and write the checks. Our S'74 Brother Larry "Smiley" Postler faces a health challenge, asks to be replaced, and W'74 Martin "Beads" Ernst has volunteered. Thank you both and best wishes Smiley! We're 100% volunteer and your pay is the best in the world - the thanks of your Brothers! These are "remote positions" and do not require travel to SLO. Contact Ray "Mumbles" Calande, W'74, Alumni Association President, at [raysdapaccnt@att.net](mailto:raysdapaccnt@att.net).



## Missing Alumni

"Help Us Locate These Alumni"

# MIA ΔΣΦ

We have 1,400 alumni and only about 425 working email addresses. Email helps us keep alumni informed without incurring cost. If you have info on missing alums, like these below, please use the web site page "Update Contact Info" to send it in, or email Martin "Beads" Ernst at [mlernst@earthlink.net](mailto:mlernst@earthlink.net), or email Chris "Yabut" Patterson at [golddust@cwnet.com](mailto:golddust@cwnet.com), or note it on the Directory and Dues Form included with this newsletter.

Winter 1954: We have an email address for David "Schuby" Schubert at [schubyone@aol.com](mailto:schubyone@aol.com), Eugene "Geno" Robinson at [generob@worldnet.att.net](mailto:generob@worldnet.att.net), and Wesley Funk at [wfunk@lightspeed.net](mailto:wfunk@lightspeed.net) (but no nick name). Where are Stewart Woodard, Frank Percival, John Lloyd, Frank Hatcher, Willie Gunn, Jim Derringer, and Don Benson - and what are their nick names?

Spring 1959: We have Dennis Howland at [dlh@thegrid.net](mailto:dlh@thegrid.net) (but no nick name), Charlie "Ewe" Cabassi at [charlesc@ecloomisins.com](mailto:charlesc@ecloomisins.com), Robert "Leady" Bader at [garibob@mlode.com](mailto:garibob@mlode.com), Bob "Worms" Lucas at [rspclucas@comcast.net](mailto:rspclucas@comcast.net), and Robert "Stroker" Fairbanks at [rgfaks@cox.net](mailto:rgfaks@cox.net). Where are Gary Stevenson, Steven Simpson, Dave Reub, Howard Mehlschau, Howard "Bobo" Mason, Bascom King, Bill Hayes, Kittridge "Hand Jive" Burton, Marv Berry, and Jim Barth?

Fall 1964: We have Cecil "Beany" Ross at [usafross@aol.com](mailto:usafross@aol.com), Dave "Whify" Thomson at [dthomson@mindspring.com](mailto:dthomson@mindspring.com), Harold "Mole" McDaniel at [wmcDaniel@comcast.net](mailto:wmcDaniel@comcast.net), Paul "Skeet" Croxton at [crx99@cox.net](mailto:crx99@cox.net), and Ron "Lickety" Blickle at [rdblickle@netscape.net](mailto:rdblickle@netscape.net). Where are Tom "Bends" Pearl, Norman Nelson, Steve "Muther" Hubbard (had it, can't find it), Harry Fisher, and Fred Basch - and what are the missing nick names?

Fall 1968: The alumni directory has email addresses for Dopey, Big Daddy, Hoss II, Penny, Bill Emerson (nick name?), Fingers, and Vent. Where are Dave Williams, Larry "Turkey" Rogers, Dave Quandt, Perry Pederson, Paul "Poncho" Dias, and the infamous "Duffer" - Mike Jones? Email addresses and missing nick names please for these "Stock" class Brothers!

Spring 1977: We have emails for Stretch, Orbit, Ruff, Hogan, Miner, Deacon, Grog, and Friar. Where are your Jail PB's Kong, Bumber, Casper, and Dan Hales?

Winter 1979: Snoflake class, we have Elroy and Chumley, where are Olaf and Vito?

Fall 1982: We have Buffy, Bonzo, Pokey, Beaker, Leon, Flounder, Daffy, Zorro, Herman, and TD. Where are Hymie and Chester? Temperatures Rising – you’re two short!

Fall 1987: We only have an email for Frank, Boomer, Chopper, and Obie. BUTCHERS are missing: Stoli, Ajax, Schleprouk, Switch, Yak, Stephen Garcia, and Marc Fowler.

Fall 1991: We have emails for Potsie, Vice, Slider, and Bare. We need to find Clip, Beaker, Alien, Meatt, Sinjin, Jammer, Flounder, Pinto, and Mike Horn. SKIN DEEP!

Spring 1997: We have email addresses for Smithers, Plummer, and Gravel. Where’s the rest of TOP Gun - Dekan, Hobo, Squish, and Polker?

Fall 2000: Scud, you’re the only BANNED Brother with an email or nick name in the directory. We need this info for Marc Westley, Carlos Oropeza, Nicholas Murray, Michael Castaneda, and Janathan Brooks! Alumni Brothers of the 2000’s, please send in your class information!



## Chapter History

### “Part I - In The Beginning”

The history of the Epsilon Rho Chapter of the Delta Sigma Phi National Social Fraternity at Cal

Poly is unique! We were the first national social fraternity at Cal Poly, a colony longer than any other in Fraternity history, and a larger colony than many chapters! As the Summer 1969 edition of the CARNATION exclaimed:



“The oldest colony in the Fraternity, and perhaps in any fraternity, became a chapter in ceremonies April 26 (1969) in San Luis Obispo, California, as the nearly 20-year-old Calpoly (sic) colony was chartered as Epsilon Rho of Delta Sigma Phi.”

Delta Sigma Phi National became interested in the then California Polytechnic College in 1949 as a result of the college’s receiving full academic accreditation<sup>i</sup> of four year degree programs on December 11, 1948.

(The entire history is available on the alumni web site at: [www.CalPolyDeltaSigAlumni.com](http://www.CalPolyDeltaSigAlumni.com))



## Alumni Association Directory Update And Membership Drive

### “Please Join Your Fellow Delta Sig Alumni”

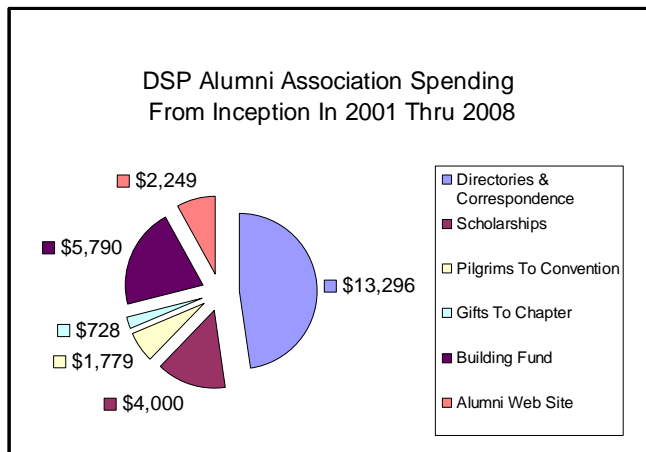
The following page is a form for you to print, fill out, and surface mail to us. It asks for your updated contact info for our alumni directory so Brothers of your era can find you ... and asks you to join your fellow Delta Sigs as an Alumni Association member to help us continue our work on behalf of alumni and chapter. Please at least update your contact information.



**Delta Sigma Phi / Cal Poly  
Epsilon Rho Alumni Association  
2009 Annual Directory Update And Membership Drive**

**This information is for the Alumni Directory and fraternal, non-commercial, use only.**

Name: \_\_\_\_\_  
 Nick Name: \_\_\_\_\_  
 Pledge Class: \_\_\_\_\_  
 Email – Home: \_\_\_\_\_  
 Email – Work: \_\_\_\_\_  
 Phone – Home: \_\_\_\_\_  
 Phone – Cell: \_\_\_\_\_  
 Wife’s Name: \_\_\_\_\_



We hope you choose to join your Brothers in our Alumni Association. This helps us with the base cost to serve our alums and chapter. If so please include a \$20 check.

Annual \$20 DSP Alumni Assn. membership dues included.

You can also help by adding an additional amount and telling us where you feel it’s best applied:

- Apply this amount to the Scholarship Fund: \$\_\_\_\_\_
- Apply this amount to the Alumni Web Site: \$\_\_\_\_\_
- Apply this amount to ACB’s Building Fund: \$\_\_\_\_\_
- Apply this amount where it’s most needed: \$\_\_\_\_\_

**Please make your check payable to DSP EP Alumni Assn. and mail it with this form to Brother Martin Ernst (“Beads”, W’74) at 4601 Jacksol Drive, San Jose, CA 95124-3317.**

Thank you for your Brotherhood from afar!

YITBOS,  
 Chris “Yabut” Patterson, W’73  
 Epsilon Rho Alumni Association  
 Membership Officer & Web Site Chair  
[golddust@cwnet.com](mailto:golddust@cwnet.com)  
 530-677-5590

YITBOS,  
 Ray “Mumbles” Calande, W’74  
 Epsilon Rho Alumni Association  
 President & Treasurer  
[raysdspacnt@att.net](mailto:raysdspacnt@att.net)

Visit YOUR new Delta Sig alumni web site at: [www.CalPolyDeltaSigAlumni.com](http://www.CalPolyDeltaSigAlumni.com)